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To Whom It May Concern:

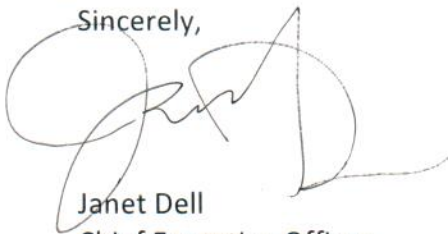
I recently needed to give a very important speech – high visibility, lots at stake, every single word of importance. How lucky I was that a colleague introduced me to Mike Greenly!

Mike is one of those people you meet in life who is clearly “meant” to do what he does. In his case, Mike must surely be one of the most gifted speechwriters in the business. (From what I hear, the excellence of his speech coaching rivals the quality of his writing.)

I’ve never yet met Mike in person, but the enthusiastic feedback I received after my speech was filled with praise for the “authenticity” of the words. Mike’s tagline is “Sound like yourself ... only better” and there’s no doubt in my mind: he helped me convey my message with greater impact and effectiveness than I could ever have achieved on my own.

I’ve learned that Mike’s work is guaranteed. (He was once VP of Marketing and Communications at Avon Products, and he took the 100% Guarantee with him when he left corporate life to be a freelancer.) Frankly, given how staunchly he stands behind his work – he doesn’t want a penny until the client is delighted – I’d recommend Mike Greenly for any task that he, himself, feels able to do. That’s how sure I am of his commitment to delivering excellence.

Sincerely,



Janet Dell
Chief Executive Officer
Marsh ClearSight