

GEORGICA GREEN VENTURES LLC

July 9, 2019

To Whom It May Concern:

A few years ago, I contacted Mike Greenly to prepare an acceptance speech on behalf of my organization, Georgica Green Ventures, LLC (GGV). GGV was being honored for our work in the affordable housing industry.

Mike was professional and responsive, and although I had only spoken with him for 15 minutes, he was able to transform my thoughts into a clear, concise and energetic message.

I was so pleased with my first experience, that recently I contacted him again to help me with a new honor. This time, in addition to using his expertise as a writer, I also benefited from his talent as a speech coach.

Mike's depth of understanding my role in the affordable housing industry and his ability to present the subject in such an interesting way produced one of the most memorable speeches I've given to date. The speech was written in a conversational tone, so it was as if I was speaking to my audience in a non-scripted manner. He combined my mindset, character and the values I wanted to convey to my audience and optimized the speech so that it was equal parts persuasive as well as poetic; hence designed to engage the audience with the values and beliefs I strive for on a daily basis.

The process was simple, and Mike captured what I wanted to say in such a brilliant way for each occasion. I couldn't be more pleased.

Sincerely,



David J. Gallo
President