



THE PATRÓN
SPIRITS COMPANY

To Whom It May Concern:

Along with eight of my associates, I just experienced a remarkable Presentation Skills workshop led by Mike Greenly. When the workshop ended, it was obvious that each participant had gained valuable new skill and insight into improving future presentations.

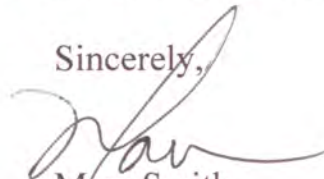
One aspect of Mike's class involved vivid demonstrations of "best practices," like the creation of strong and persuasive PowerPoint slides. Another involved helpful techniques for effective delivery to audiences of various sizes and situations. After Mike completed this stimulating, interactive exchange with our participants, he gave each participant an opportunity to present a real presentation from his everyday work life.

Mike often delivers this kind of coaching in private, one-on-one sessions. In fact, we expect to have several members of our team gain the benefit of this individual coaching. In our case, however, we allowed each participant learn from hearing Mike's feedback to everyone else's presentations. Mike was unfailingly clear, yet diplomatic – always constructive and supportive.

Several participants later acknowledged that they had come to the session with initial skepticism, and were leaving with a new understanding of how to be more effective from now on. I don't know what else to say except that Mike Greenly's workshop was one of the single most worthwhile training experiences I've ever witnessed. (He's also proven himself to be a terrific speechwriter for some of our senior executives.)

I strongly recommend Mike to anyone in need of more persuasive communications skills in a wide variety of contexts. He's excellent!

Sincerely,



Marc Smith

Director of Tequila Training and Education