



The Company You Keep®

New York Life Enterprises
51 Madison Avenue
New York, NY 10010
Bus. 212-576-7309
Fax. 212-589-4386
e-mail Richard_Mucci@newyorklife.com

Richard L. Mucci
Executive Vice President and
Chief Executive Officer

August 8, 2011

TO WHOM IT MAY CONCERN --

Mike Greenly has worked for me on several occasions over the years as both my speechwriter and speech coach. He has always done a great job, and I want to take this opportunity to express my support for him and his work.

Mike possesses a clear commitment to excellence, is dependable, and has a pleasurable attitude that shines through in all he does.

In his role as my speechwriter, he has consistently been able to capture my message so that it reflected my tone. Mike produces material that is engaging, persuasive, and personifies the message. In his role as my speech coach, he has helped me to deliver excellent presentations. Mike sharpened my presentation skills while consistently maintaining a supportive, encouraging, and motivating demeanor.

Given the excellent work product he has delivered over the years, I have repeatedly sought his assistance.

I wholeheartedly extend my high recommendation.

Sincerely,

A handwritten signature in blue ink, appearing to read "Richard L. Mucci".